

NGWB Grant Final Report (FY22-23)

Contract #18-13-357 - NWGGA – Education

Grant Amount \$10,000.00

Contact Information

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Issue of Interest

This grant was approved to cover the costs associated with hosting a series of educational workshops for winemakers & vineyard owners, as well as the annual meeting of educational speakers and trainings.

Approach to Problem

Trainings held included the NWGGA annual meeting educational sessions, a winemakers roundtable and a viticultural field day. Speakers included: Maria Smith, Fritz Westover, Justin Scheiner, Davy DeKrey, Denise Gardner, Aude Watrelot, Dr. Changmou Xu, Dr. Paul Read & Liz Mercer.

Goals/Achievement of Goals

A total of 53 people attended the in-person 2022 NWGGA annual meeting. Attendees ranged from winemakers, winery owners, tasting room owners, association staff, and vendors. The event offered the opportunity to network with others within the wine industry as well as gain some new educational opportunities that would not otherwise be offered within the state.

Results, Conclusions, Lessons Learned

Fifty-three total attendees was a lower number than the previous year's annual meeting, but the group attributed that to having the meeting right after the Holiday TOAST wine festival. We hope to continue to offer educational opportunities within time frames where the growers are in an off-season time to maximize overall attendance.

Progress Achieved According to Outcome Measures

The NWGGA will continue to maintain contacts and network with educators and vendors nationwide to offer multiple pieces of training to industry and association members. By offering education, we can continue to facilitate the growth and expansion of the wine industry within Nebraska. Cold climate growers specifically will benefit from specified education catered to their specific agricultural niche.

Financials

Education	Description
\$10,000.00	Grant Total
\$499.88	Winemakers Roundtable (#3165)/Field Day (#3175); Mileage (#3164)
\$9,500.12	Annual Meeting Hotel & Speaker Fees (#3228, #3229, #3224, #3225, #3230, #3239)
\$10,000.00	Total Submitted for reimbursement